



Marketing Plan For Your Property



Michael Baird

Sales Representative
MinCom Millennium
Realty Inc., Brokerage
905-720-2004 or 905-242-0419
www.michaelbaird.ca



Some of the services we offer when you sell your home with The Michael Baird Team are:

A Comparable Market Analysis of the neighbourhood will be completed.



Home staging by Charlotte Poelman. Charlotte is an interior decorator with years of design experience in the Durham Region. Charlotte will tour your home and consult with you about any changes you may need to prepare your property for sale.



My team has many professionals available to help you prepare for sale or do any work on the new property you purchase. I have movers, painters, plumbers and handymen all available to help if needed. If you are in a cash crunch, these professionals will accept payment on the close of the sale of your property.



We have Mortgage Specialists from all the chartered banks available for any financing help or questions you have about your mortgage.



High quality pictures are taken of your entire property. These pictures are used to upload your home on the MLS listing database, to create Feature Sheets and "Just Listed" Flyers.



Our video team will come to your home and complete a high definition video. This video will be uploaded to our innovative website: www.michaelbaird.ca. To see an example of some of these videos, you can go to Michael's website.



When you buy or sell with The Michael Baird Team, you become one of our "Preferred Clients". Our Preferred Clients receive items of value on a regular basis.



We will advise you of all feedback received from your showings.

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1603 Highway #2
Courtice, ON
L1E 2R7



Facts about Michael

Selling Real Estate in the Durham Region since January 1985



Graduate of Durham College, Marketing & Personnel Programs 1980-1983



Consistently in the top 1% of over 26,000 Realtors in the GTA



Certificate of Master Designation from Richard Robbins International for Sales Achievements



Achieved Sales of 100 Homes, 2007



#1 Individual Selling Agent at Re/Max Spirit, 2007



Average sales of more than 75 homes per year



Marketing Specialist for the award winning Woodland Homes



Event Coordinator of the Woodland Homes Golf Classic



Member of the YMCA Advisory Committee, 2000-2007



Group Fitness Volunteer at YMCA, 2000-2011



Member of the Durham College Board of Directors for the Alumni Association, 2005 - Present



Sponsor of the Clarington Central Secondary School Lunch Buddy Program



Donor of the "Michael Baird Family Bursary" for Lunch Buddy Volunteers through Clarington Central Secondary School



Recently Honoured by the Mayor of Clarington for 25 Years Community Service

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